

BRAND PACKAGES

 Let's work together



Warm-Up Round > Brand Logo Suite

- Primary Logo
- Secondary Logo
- Black & White Reverse Logos
- Logo Mark
- Colour Palette
- Final files in PNG, SVG (print & web formats)
- 2 rounds of feedback / reversions



Power Shot > Brand Identity + Collateral

- Logo Suite (as above)
- Colour Palette
- Typography Suite
- Mini Brand Style Guide
- Email Signature Design
- Business Card Design
- Final Files in JPEG, PNG, SVG (print/web format)
- 2 rounds of feedback / reversions



Main Event > Growth Brand Kit

- Logo Suite (as above)
- Colour Palette
- Typography System
- Full Brand Style guide
- Business Card design
- Email Signature design
- Business Letterhead (Word)
- Customisable Pitch Deck (PPT)
- Social Media Account Set-Up - 3 channels
- Social Launch Posts - 3 channels (PNG / GIF)
- Final files in JPEG, PNG, SVG, PDF, Word, PPT
- 3 rounds of feedback / reversions